

SUNSCREEN FOR YOUR HOME!

ORDINARY HOUSE PAINTS ARE NOT INTENDED TO WATERPROOF OR COVER CRACKS.

The COOL LIFE™ Exterior Coatings System is an advanced coating with heat-reflective properties making your home more comfortable without the need to turn on the A/C. Homeowners prefer COOL LIFE™ to regular paint because of the following features:

- Long lasting and fade resistant
- Protect your home from termites and mold
- Water-based system for easy clean up
- Environmentally friendly product
- Specifically designed formula for Southern California climate needs



ASTM	ASTM INTERNATIONAL Helping our world better	
Elongation	ASTM D-2370	400%
Tensile strength	ASTM D-2370	350 psi
Solar Reflectance	ASTM DC-1549	82%

WHY CHOOSE



- Customizable
- 35 Times Thicker than Paint
- Energy Efficient
- Financing Available
- Instant Savings
- No Maintenance
- Reduce Heat by as much as 37%!



IN PARTNERSHIP WITH



EVERYONE LOVES OUR REMODELING

ELORENERGY.COM

LIC #1013249

TEL# 1-844-ELOR-NRG [1-844-356-7674]

COOL LIFE HEAT REFLECTIVE IS TRUSTED BY TOP PROFESSIONALS

We are trusted by professionals in multiple industries and associate with top quality third party testing agencies, accredited programs and architectural firms.

- LA Unified School District
- Las Vegas Hotels and Resorts
- Hilton Hotels & Resorts
- Edwards Air Force Base
- Boeing International
- Shea Homes
- Southern California Amusement Parks
- LAX Airport
- Hyatt
- Marriott
- Getty Center
- City of Laguna Woods
- Lennar Homes

BEAUTIFY YOUR HOME AND REDUCE COOLING COSTS!



EVERYONE LOVES OUR REMODELING

COMPLETE HOME COATING RENOVATION SYSTEM

SAVE UP TO **27%**
IN ENERGY COSTS



#1 IN VOLUME AND CUSTOMER SATISFACTION IN ALL SAN DIEGO COUNTY

The Last Time You'll Ever Have to Paint! Protect Your Home In 12 Easy Steps!

Seal the Protection of Your Home!



1

PRE INSPECTION + CONSULTATION

Our team of experts will come to your home and provide a thorough house inspection.

2

TRENCHING

Our work begins by creating trenches 4-6 inches deep around the perimeter of the home where possible. This inhibits capillary action of ground moisture into the wall surface.



3

HYDROBLASTING

This procedure removes dirt, stains, loose paint and any other foreign substance. This also helps us detect any part of the surface that is in need of repair or patching. After hydro-blasting, we are left with a clean, tight surface ready for bonding of primer and the COOL LIFE® Coating.

4

PATCH & REPAIR

We caulk all windows, seams and gaps in wood work and patch masonry cracks to avoid any moisture and any peeling. Patching will help create a sound and uniform surface for coating.



5

REPLACE WOOD AS NECESSARY

Any wood trims that are not repairable would be replaced with brand new wood.



6

EFFLORESCENCE BLOCKER

A clear coating used over stucco and masonry surfaces. Designed to block out high levels of moisture, alkalinity, and efflorescence in masonry surfaces. Chemically resistant and laboratory tested to repel surfaces from water to gasoline. This will protect wall surfaces for a lifetime. This product is part of the Tru-Guard Exterior Coating system, exclusively for ELOR Energy.

7

MASKING

We ensure to cover or mask shrubs, windows and other surfaces for protection.



8

APPLY TRU-GUARD SMOOTH PRIMER

Our Tru Guard smooth primer is equipped with advanced technology allowing a chemical reaction between the primer and the Tru Block coating which creates a permanent structural bond to the home. After applying the primer we carefully inspect all primed areas.



9

PRIMER INSPECTION

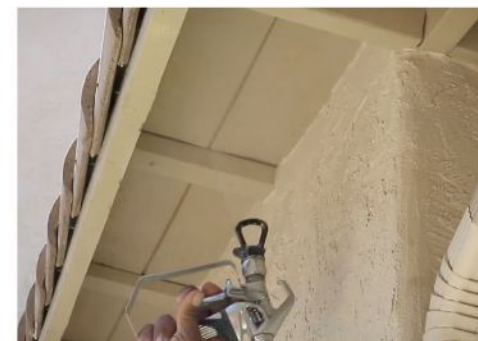
We carefully inspect all primed surfaces.

10

TRU-GUARD TOP COAT POWERED BY COOL LIFE TECHNOLOGY

Your home will be protected with our Tru-Guard top coat. This top coat will allow your home to breathe while keeping any moisture out. Our Tru-Guard top coat was specifically formulated for the Southern California climate needs.

COOL LIFE
HEAT REFLECTIVE TECHNOLOGY



11

DETAIL TRIM

We apply a 100% Acrylic Trim Coat to all accent pieces around the home. Wide range of colors available! Once dried, a final walk-through and inspection is made.

12

CLEAN UP + FINAL INSPECTION

A final walk through is conducted and inspected for final touches.

